

## Contact

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(LinkedIn)

## Top Skills

Marketing Strategy  
Guided Tours  
Travel Management

## Languages

English

## Certifications

Credential for Career and Technical Education  
Online Essentials Workshop, Part 1

## Honors-Awards

Screening of The Unruly Mystic:  
Saint Hildegard  
2009 Impact on Education Award  
Recipients TV program Winner  
Cybermania Awards for SIMCITY  
ENHANCED CD-ROM  
Matthew Fox Creation Spirituality  
Collection (Films Included)

## Publications

Technology and Play Pattern: Intel  
Play Digital Movie Creator

## Patents

Information Display Status Indicator

# Michael M. Conti

Senior Producer | Developing Creative Content for Impact and Reach

Boulder, Colorado, United States

## Summary

With over two decades of experience in video production and transmedia storytelling, I lead innovative projects at Crazy Wisdom Publishing & Films. My role involves managing complex creative processes, from ideation to implementation, ensuring high-quality content that resonates with audiences. I specialize in crafting immersive narrative experiences that blend film, literature, and travel, demonstrated by the "Walk in the Footsteps of Saint Hildegard" project.

Leveraging expertise in video production and cross-functional team collaboration, I deliver tailored solutions that align with client needs and organizational goals. My passion lies in creating transformative media experiences that captivate audiences and foster cultural dialogue, while maintaining a commitment to quality and innovation.

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## Experience

### Michael Conti Productions LLC

Principal Owner

January 2001 - Present (25 years 2 months)

Boulder, Colorado, United States

As principal, Michael M. Conti, takes charge of the entire process from conceptualization to implementation. He guides the project from start to finish, overseeing all aspects to ensure a seamless and tailored experience for each client. This involves effective video production management, coordinating and collaborating with cross-functional teams to bring the personalized solutions to life.

- Technical director for live video streaming: global conferences, performances and regional events.
- Script writing for Colorado Community College System's Continuing Education online program.

- Video Production for the Colorado Department of Transportation Revegetation Training.
- Video post production for a consumer product company.

## Crazy Wisdom Publishing & Films

Principal Owner

September 2014 - Present (11 years 6 months)

Boulder, Colorado, United States

Crazy Wisdom Films and Publishing is a unique content creator specializing in inspiring books and films to become immersive experiences. My role covers a blend of creative, project management, tour guide and leadership skills. Some responsibilities also include:

- Transmedia: Develop and execute the "Walk in the Footsteps of Saint Hildegard" an immersive small group international tour in Germany. Multi-platform transmedia experience that seamlessly integrates film, literature, and travel to create a deeply engaging and transformative narrative journey.
- Book Publishing: Source, acquire, and publish high-quality content that resonates with their target audience and contributes to the cultural and intellectual dialogue.
- Documentary Films: Development, research, scripting, video production and post production.
- Theatrical Distribution: Engagement, co-marketing with cinemas in the USA and Germany.
- Audience Development: Filmmaker talk back, book sales and tour information.

## Front Range Community College

Affiliate Faculty, Digital Video Editing I, II & Videography I, II (Remote & Online)

August 2006 - Present (19 years 7 months)

Longmont, Colorado, United States

- Curriculum development and instruction for semester courses available to state-wide campuses, for online and remote learning.
- Front Range Community College (FRCC) is one of the largest colleges in the system. Its total annual enrollment is approximately 21,000 students.
- Taught a wide body of students the fundamentals of filmmaking from lighting, camera, storyboard, scripting, and video editing.
- Taught students the fundamentals of digital video editing from color correction, audio post production to asset delivery.

- Advised students to further their career opportunities, from film festival exposure, attending workshops, film shoots, to applying to film schools and pursuing higher education degrees.
- Formalized training around using Adobe Premiere Pro

### St. John's Episcopal Church Boulder

#### Technical Director

May 2021 - Present (4 years 10 months)

Boulder, Colorado, United States

Providing technical direction and supervision for Sunday worship, memorial services, and other seasonal concerts and services for online streaming platforms with a dedicated trained team. Also providing videography services as the Parish Videographer.

- St. John's Episcopal Church of Boulder was founded in 1873
- Consulted with Pastor to help create a 2 minute church video: Day in the Life.
- Consulted two different churches to a three-camera live edit environment from single camera.
- Increased online viewership to increase the ministry of the church.
- Parish serving over 2,500 community members every month through various programs and events that use the church building.
- Provided training to volunteers.

### The Shoot Out 24 Hour Filmmaking Festival Boulder

#### Executive Director

July 2004 - December 2012 (8 years 6 months)

Boulder, Colorado, United States

Produced the first ever 24-hour filmmaking festival in the US, premiered in Boulder, Colorado, in October of 2004. At that first event, nearly 400 people participated, divided into 74 teams, and produced 66 short films in just 24 hours. Ten films were awarded with a sold out screening.

- Created a word-of-mouth campaign along with regional press interest, including radio and newspapers to make front page news, and years of subsequent interest.
- Sold out the historic Boulder Theater to capacity (900 seats) for the first event.
- The event has been voted the Best New Film Festival by Westword in 2004, and Best Film Festival in 2007, Best Local Film Festival 2009 and has received wide regional press coverage over the nine years it ran.

- The event included several mini-events including a sponsor party, a breakfast bar, preliminary judging venues and an after party.

## INTEL CORPORATION

Program Manager

2000 - 2001 (1 year)

Portland, Oregon, United States

Guided Agile Development of USD \$9 Million development and production of Digital Movie Creator for Intel Play.

Built and maintained cohesion among designers, engineers, marketers and programmers across the globe. Tracked and facilitated all aspects of toy development including: budget, hardware, application software, middleware, docs, mechanical design and plastics. Maintained and tracked the program schedule and ensured all commitments met.

Drove feature definition, P&L in the absence of dedicated Product Manager. Guided a team of designers, hardware and software engineers to design and produce Digital Movie Creator (DMC). In addition:

- Launched 1 award winning Intel® Play™ products in less than 3 years, on time and below target costs.
- Saved \$200,000 bringing in development and production project 5% below estimates.
- Awarded a technology patent.

## MATTEL, INC

Producer

1999 - 2000 (1 year)

Created and produced three PC-Connected Toys for Mattel's Smart Toy Lab. Directed research and development from ideation, market research and through prototype development. Products seen at the International Toy Fair, one product subsequently brought to full-scale production.

- Recruited by Mattel to lead the development effort in an innovative joint venture with Intel.

## PITTARD SULLIVAN

Producer

1998 - 1999 (1 year)

Los Angeles, California, United States

Managed team within the Interactive & Convergent Media Group for Pittard Sullivan, a global marketing communications company team. Lead schedule and a budget for \$160k, and developed CD-I disk for touch-screen kiosks at more than 400 KIA Motors America dealerships, creating a virtual sales experience, and serving as a guide to help shoppers purchase their "ideal car."

## GE FABBRI

Coordinating Editor

1996 - 1999 (3 years)

Los Angeles, California, United States

Coordinated content and oversight of US-based writers and content providers between VIACOM Consumer Products and this U.K. publisher for a STAR TREK weekly magazine. Launch of the magazine in the U.K. reached initial distribution run of 300,000 within six weeks, and remains top selling worldwide.

Interplay Entertainment Corp.

Producer

1991 - 1995 (4 years)

Irvine, California, United States

Managed software development and directed live-action sequences with actors, blue screen, special effects and digital editing for the CD-ROM versions of SIMCITY ENHANCED, WATERWORLD AND CYBERHOOD. Handled budgets for internal and external production costs.

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## Education

The American Film Institute

Director - Professional Training Division · (July 1995 - August 1995)

Colorado College

BA, English · (1984 - 1986)

University of Colorado, Boulder

Fine Arts, Art History · (June 1982 - May 1984)