

# JOSEPH R. LARGE

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**EDUCATION:** **Mercyhurst College, Erie, PA**  
Bachelor of Arts: Business Administration Concentration: Sport Marketing/Event Management  
Minor: Computer Information Systems Graduation: August, 2001

## PROFESSIONAL EXPERIENCE:

08/03- Currently [JosephLarge.com](http://JosephLarge.com), Breckenridge, CO.

### **Photographer/Filmmaker/Producer**

- \*Drone Operator/DIT for Netflix's Earthscape (2022).
- \*DIT/Drone/AP/AC/PA for Discovery's Gold Rush: Dave Turrin's Lost Mine CO/AK/MT
- \*Drone Pilot In Command for the BBC Earth's Animal Impossible.
- \*AC/PA for Teton Gravity Research's HBO Lindsey Vonn Documentary
- \*Drone Pilot In Command for National Geographic's "Hostile Planet" series (Mountains Episode).
- \*Director of Photography for PBS's Emmy Award Winning (9) Kid Stew television series.
- \*Director/Cinematographer for BuzzFeed's Cultivating Spirits BRING ME video.
- \*Chief Photographer for Dreamjobbing.com & TheClybm.com's Peru Adventure Dream Job.
- \*Directd/Filmed/Edited national television commercial for Loctite that aired on ESPN & ABC during the 2014 Summer X-Games.
- \*Personal photographer/filmmaker for Nick Baumgartner (3x Olympian, 2x X-Games Medalist, and Professional Off-Road Super Truck driver).
- \*Adobe Creative Suite

09/13- 05/17

### **Audiosocket Music** **New Business Development/Music Supervision**

- \*Represented and negotiated music usage rights for 2800 emerging bands and award winning composers for placement in national/international television, film, and new media.
- \*Created and provided custom music playlists daily for fortune 500 companies.
- \*Clients included: Red Bull, Lexus, Vail Resorts, Volvo, Body Glove, Transworld Snowboarding and Surf, Icon Motorsports, Thor Motorcross and many others.

6/12-8/12, 6/13-8-13)  
(Consultant)

### **Rockford Fosgate Car Audio – Van's Warped Tour**, Nationwide. **Marketing Tour Manager**

- \* Tour Manager for Rockford Fosgate Car Audio on a 41 city 8 week traveling concert series.
- \* Responsible for promoting and spreading brand awareness about Rockford Fosgate speakers, sub woofers, and amplifiers.
- \* Directly interacted with consumers and explained the features and benefits of Rockford Fosgate's equipment of their competitors.
- \* Maintained and tracked premium and product inventory, event planning, setup, execution, and tear down.
- \* Responsible for increasing Rockford's Facebook total overall likes by 14% in just 8 weeks.
- \* Managed one brand ambassador.

6/11-8/11  
(Consultant)

### **Marketing Werks – Van's Warped Tour**, Nationwide. **Air National Guard Marketing Tour Coordinator/Event Manager**

- \* Tour Coordinator for the Air National Guard on a 44 city 8 week traveling concert series.
- \* Responsible for promoting and spreading brand awareness about the Air National Guard and its career and life opportunities.
- \* Met and exceeded daily lead capturing expectations of 120+ qualified leads per city per day.
- \* Managed, maintained and troubleshoot all technical resources related to the activation site including 6 I pads, Apple server, Cradle Point wireless router, and video and digital cameras.
- \* Responsible for maintaining and tracking premium and product inventory, event planning, setup, execution, and tear down.

08/10-1/11

### **Cordicate IT**, Conshohocken, PA. **Help Desk Queue Manager**

- \* Managed all procedures related to the identification, prioritization, and resolution of end user help requests, including the monitoring, tracking, and coordination of help desk functions.
- \*Coordinated and performed hands-on fixes at the desktop level, including installing and upgrading software, installing hardware, implementing file backups, and configuring systems and applications.
- \* Completed weekly server administration checklists for various corporate clients.
- \* Built, managed, deployed, and maintained computer systems and servers.
- \*Utilized Netsuite ticketing system to document, and monitor help desk issues through resolution

2/10-8/10  
(Consultant)

**LiquidSpoke.com**, Wayne, PA.

**Help Desk Analyst**

- \* Provided network monitoring and remediation services for 11 global organizations; supporting routers, switches, servers, environmental controls, and mission critical applications.
- \* Provided unified communications support for global ShoreTel clientele as well as a number of managed partner's private telephony systems including Toshiba, Siemens, Avaya, and Cisco.
- \* Provided remote desktop support for over 90 companies and 10,000 end users in a call center environment.
- \* Aided users in the setup and configuration of various smart phones on Blackberry, iPhone, and Android platforms.
- \* Utilized ticketing system to document, and monitor help desk issues through resolution.

5/08-1/10

**Breckenridge Grand Vacations LLC**, Breckenridge, CO.

**Technical Support Specialist**

- \* Managed the Help Desk and provided local and remote desktop support for 200+ users at four resort properties and three offices.
- \* Troubleshoot network connectivity, network printing and user access issues in a Windows environment and in industry specific software.
- \* Provided software training on an individual and small group basis within a classroom setting.
- \* Built, managed, deployed, and maintained computer systems and servers.
- \* TCP/IP, Cable Runs/Terminations, VPN, RDP, WinXP, 7, 9x, Vista, 2000, Server 2003, Shortel and PBX Phone Systems, LiveVault, PC Anywhere, BES Administration, and GoToMeeting.
- \* Active Directory, Office 03', 07', 10' Suites, File Maker Pro
- \* Closed over eighteen hundred user submitted help desk tickets.
- \* Recipient of two Great Vacation Awards for outstanding employee performance.

11/06-1/09

**Large Sales**, Breckenridge, CO.

**Independent Outside Sales Representative**

- \* Solicited orders for Artce, (m4), and Elan Snowboards.
- \* Facilitated sales meetings with potential retail buyers explaining product benefits.
- \* Conducted clinics and training sessions for retail buyers and their sales staff.
- \* Serviced a six state sales territory and attended industry trade shows and on snow demos.
- \* Recruited, managed and advised the Colorado (m4) snowboard team.

4/06-11/06  
(Consultant)

**Marketing Werks - Verizon Wireless**, Nationwide

**National Mobile Marketing Tour Representative**

- \* Ensured V-Cast music and Verizon Wireless received the maximum amount of exposure in the Southwest, encompassing a 5 state territory.
- \* Met and exceeded weekly tour goals of 15 appearances, 15,000 impressions, 5,500 contacts, 1,250 consumer demonstrations and 280 qualified leads.
- \* Responsible for maintained and tracked premium and product inventory, event planning, setup, execution, and tear down.
- \* Conducted guerilla marketing on non-event days at local skate parks, retail locations, and shopping centers.

11/05-4/06  
(Consultant)

**Western Winter Sports Reps Association**, Seattle, WA.

**Event Coordinator**

- \* Planned, produced, staffed and managed the ski and snowboard industry on-snow demos, rep and retail parties, rep meetings, and indoor shows to facilitate the buy/sell cycle.
- \* Negotiated contracts with venues, decorators, and hotels.
- \* Managed, maintained, and updated the membership database and website on a daily basis.
- \* Tracked and recorded show payments, certificates of insurance, and receivables according to show dates.

9/03-05/05

**Breckenridge Grand Vacations LLC**, Breckenridge, CO.

**Telephone Sales Representative**

- \* Booked preview tours of the Grand Timber Lodge, a five star ski-in/ski-out vacation ownership/timeshare property.
- \* Ensured that booked tour confirmation packages were sent out promptly and in a timely fashion.
- \* Placed hundreds of cold calls on a daily basis to solicit the idea of timeshare to Colorado residents