JUSTIN GROOM

CINEMATOGRAPHER / CAM-OP

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Please visit
12pawspictures.com for
professional credits and
demo reel (2019)

Justin Groom is a cinematographer and camera operator based in Colorado who loves to travel. Visual storytelling is his passion. 15+ years of experience shooting features, commercials, unscripted content and sports using composition, contrast, and depth to visually tell a story. Justin has worked in all positions in the camera department and still enjoys working as an AC or G&E depending on the needs of the production. Red Epic-W (Helium 8K) Owner/Op.

Education

Colorado Film School – AAS Videography/Cinematography - 2014 - GPA 4.0

Experience

DP / Cam-Op - 12 Paws Pictures, LLC - Golden, CO - 07/2013-Present

DP/CEO for self-employed business with my wife Katie (Gaffer/Grip) working as freelance production crew for film and television. DP/Op for film, television, documentaries, and commercials. Also works as AC, G&E, or Producer.

Photojournalist - 9News (KUSA) - Denver, CO - 10/2013-06/2014

Cam-op for sports department covering prep sports and special events. Conducted interviews for student athletes, professional athletes, and coaching staff. Edited video content for TV and web, wrote voiceovers and web articles.

Executive Producer - Ciber, Inc. - Greenwood Village, CO - 01/2011-7/2013

Managed video department and assistant editors for publicly traded company. Created promotional videos for global sales initiatives that helped secure more than $100 million in sales. Traveled to film success stories and help enhance the brand.

Video Producer - CBS Sports/MaxPreps - Cameron Park, CA - 2007-2010

Filmed, edited, and produced online and television content. Filmed national high school sports tournaments and interviewed professional athletes. Managed remote camera crews, editors, and interns teaching editing techniques and standards.

Videographer/Editor - Hot Spots Multimedia - Lake Tahoe, CA - 2003-2006

Originally hired to design web content and transitioned into lead video editor and videographer for a small multimedia company in Lake Tahoe.

Software Developer - Apple Computer - Folsom, CA - 2001-2003

Justin originally started his career as a web designer/software developer and was fortunate enough to work at Apple for a couple years before the "dot-com crash". His work using Multimedia Flash is what originally led to working in post production.