

JOEY SIMMONS

Expertise

Production Coordination | Live Event Production | Scheduling & Logistics Management | Post-Production Management | Crew & Vendor Relations | Financial Acumen & Budgeting | Negotiation & Conflict Resolution

Work Experience

2021 –
2024

TrendyMinds, Inc

Producer – Sr. Producer

- Managed tasks required in pre-production & production to fulfill client deliverables (e.g., on-set talent, locations, craft services, & various admin), all while ensuring all team members were hitting milestones.
- Sharpened internal processes & expanded the agency's network of external partners.
- Fostered relationships with clients to ensure continued sales growth.
- Ensured the final video deliverables exceeded agency and client standards with thorough quality control.

2021 –
2021

Indy Now – FOX59

Lifestyle Associate Producer

- Launched a new daily lifestyle and entertainment show alongside Executive Producer.
- Supervised set during the daily show to ensure proper run of show, and timely guest placement, transitions and teardown.
- Executed daily tasks such as show clipping and social media postings to ensure proper show marketing.
- Spearheaded segment and talent bookings to ensure shows highlighted the best of Indianapolis.

2016 –
2021

Blueline

Communications Manager – Project Coordinator – Producer

- Supervised design, web, and production teams to ensure on-time and on-brand deliverables.
- Maintained and ensured video and photo productions ran smoothly, shot lists were captured, and crew were running on schedule.
- Assisted with sales execution of external communications and pitch deck creation to ensure continued business growth.
- Managed and created content for company's social media platforms, as well as the monthly digital newsletter.

Volunteer

2025 –
Present

Women in Film and Media – Colorado (WIFMCO)

Southern Colorado Branch Chair

- Spearheading the growth of WIFMCO's Southern Colorado branch to support and elevate local women and gender-diverse professionals in film, TV, and media.
- Building partnerships with regional film commissions, educational institutions, and creative organizations to expand industry access and resources.
- Organizing events, panels, and networking opportunities to foster a vibrant, supportive film and media community across Southern Colorado.

Education

Bachelor of Arts in Journalism
Indiana University – Bloomington
2011 – 2015

Contact

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