

PAIGE SPARKS

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PROFESSIONAL OVERVIEW

I have been producing content for over 10 years for various digital platforms. My main strategies are developing cohesive stories, branding, messaging, and managing projects and workflows for agencies and clients. I pride myself on knowing what elements can help keep a story authentic and evergreen through its overall messaging and mission. I thrive in the storytelling process and am an expert video producer. My high attention to detail has helped me develop solid workflows with my peers in and out of the field.

KEY COMPETENCIES

Process improvement/SOP Development	Client Relations	Adobe Creative Suite, Avid, Final Cut Pro
Project Management	Social Media Management	Canon, Black Magic, Panasonic and Sony Camera operations
Fundraising and Grant application	Content Creations	
	Event planning	

PROFESSIONAL EXPERIENCE

Cedar Group Marketing

Creative Director/Project Manager

January 2023- May 2024

- Project manage and creative planning for multiple client marketing campaigns.
- Develop workflows for client relations and content brand strategies.
- Manage the video creative team, copy editors, and social media managers.
- Help brand, story-edit, and develop creative concepts for clients.
- Write, Direct, Produce Edit, and film short and long-form projects for clients.
- Create pre-production packets, write scripts, and plan logistical elements for shoots.

KTOO Public Media

January 2021 - December 2023

Executive Producer/Project Manager

- Develop, produce, film, and edit short-form and long-form original documentaries
- Manage and archive all footage and digital materials.
- News photographer for breaking news stories.
- Direct, edit, and film short and long-form projects for clients.
- Manage web and social for various video series.
- Direct, film, and manage live camera equipment for events.

Spy Hop Productions

January 2017 - December 2020

Film Mentor

- Develop, curriculum and student projects for documentary and fiction filmmaking.
- Manage and archive all footage and digital materials.
- Work with at-risk youth in therapeutic settings.
- Maintain pedagogy and analytics for students' success.
- Work with clients and coordinate productions with student involvement.
- Showcase and plan film premiere events.

Sprout Films

July 2015- January 2018

Associate Producer

- Manage relations and communications with clients.
- Maintain equipment and back up storage devices.
- Proactively research and manage computer software systems and programs.
- Write and organize social media plans for company outreach opportunities.
- Conceptualize, organize, and produce various documentary film projects.
- Extensive organization and applications of legal releases and permitting restrictions for on-site filming locations and personnel.
- Edit video, photos, and motion graphics using the Adobe Suite and Final Cut Pro.
- Occasionally film various topics and subjects using, professional Canon cameras as well as operate audio capturing devices.

PBS Utah**May 2013 - July 2016****Associate Producer**

- Conceptualize, organize, and produce various documentary film projects based on current events that directly involve community engagement
- Extensive organization and applications of legal releases and permitting restrictions for on-site filming locations and personnel
- In-depth writing and journalistic research on various documentary topics
- Cold calls to multiple interview subjects and company heads to gain access to information and develop relationships with interview subjects
- Work with a team to organize film screenings, venues, web design, and outreach opportunities
- Host film screening Q&A's as well as organize panel discussions on topics adjacent to the film
- Manage small film crew, upwards of 5-7 people on-site at multiple locations
- Write stories and press releases for video launch
- Edit video, photos, and motion graphics using the Adobe Suite and Final Cut Pro
- Occasionally film various topics and subjects using, DSLR Canon and Nikon cameras as well as operate audio capturing devices
- Stay on top of current community events that could be written into documentary format short films

Fischer Productions**May 2010 - July 2012****Associate Development Producer**

- Conceptualize and create series ideas for national networks
- Write and graphically design pitch packets for selling series ideas
- Travel and film multiple subjects for pressing issues directly affecting Utah communities and surrounding areas
- Edit and Produce short segments for on-air broadcast
- Work in a team environment with other producers, editors, designers to implement multi-faceted projects
- Assist producers with script writing and editing

**CONTRACTED PROJECTS THROUGH SPARKLIGHT PRODUCTIONS LLC
(PERSONALLY OWNED BUSINESS)**

- Netflix series "Murder Among the Mormons" (Assistant Editor)
- Showtime Series "The Lincoln Project" (Assistant Editor)
- Common Ground: The Story of Bears Ears (Producer/Director/Editor/Writer/Camera Operator)
- Amy Vitali's various social media videos and short form films on Reteti Elephant Sanctuary
- Optimizing Autism Educational Series (Producer/Writer/Director/Editor)
- Sovrin Foundation Video Campaign (Editor/Producer/Director/Camera Operator)
- Intermountain Healthcare: My Story (Producer/Director/Editor)
- Scission (Director of Photography/Editor)
- Sad Words of Tongue and Pen (Director/Producer/Writer/Editor) Los Sueños Dock Show (Writer/Editor /Producer)
- The Climb Series: Joshua James (Camera Operator)
- The Elen Degeneres Show (Production Assistant)
- Travel Channel Alpine Academy (Production Assistant)
- Red Coral Films - Point B (Lead Editor)

EDUCATION**Bachelors of Arts**

Mass Communication

University of Utah, 2006-2010

Bachelors of Arts

Film and Media Studies

University of Utah, 2006-2010

AWARDS**Emmy Nomination 2023**

ReVision Alaska Series - KTOO

Best Native Documentary 2020

Common Ground - Durango Film Festival

Emmy Winner 2017

On the Spectrum - PBS Utah

Emmy Winner 2016

Verve Thierry Fisher - PBS Utah

Finding Home; Utah's Refugee Story- PBS Utah