

RUNWAY



- MORE IS MORE -



Southern Dance

ESPN+ Key Art project

R4: Ideation, Production, Capture, Editing

[[VIDEO LINK](#)]

Runway 4 is a content shop & creative studio, based in Denver & NYC, known for its dynamic storytelling and world-class visuals. Combined with big ideas and deep experience, R4 delivers incredible impact and value to our clients.

We believe in curiosity, authenticity & hustle



Legendary

Lifestyle Apparel catalog campaign

R4: Production, Capture, Social, Editing

[[VIDEO LINK](#)]

R4 coordinates all elements of ideation, production, capture and post (or works with internal/external teams & partners). We are built to *over-* deliver... energizing clients with thousands of project assets, ready for use across all brand channels. Alone each sings; together they dazzle.

#MoreisMore



GO: Swiss Alps

Travel Series

R4: Ideation, Capture, Production, Editing

Together as friends and partners who helped create the iconic look of *ESPN Magazine*, Runway 4 is organized to fit your project needs.

One team: ideation, production & execution.

One vision: video, stills, social & editing.

One goal: making you the office hero.

Our priority is incredible, energetic creative.



Azzi Fudd

ESPN "Cover Story"

R4: Ideation, Capture, Social, Editing

[[VIDEO LINK](#)]

We're perfectly comfortable running the show, but we also couldn't be happier working hand-in-hand with great partners; whether it's internal marketing, agencies of record, production houses, post studios, design firms, or outside vendors. We're excited to introduce you to our amazing partners as well!

The future is collaboration.

RedBull

Visual Library project

R4: Production, Capture, Social, Editing

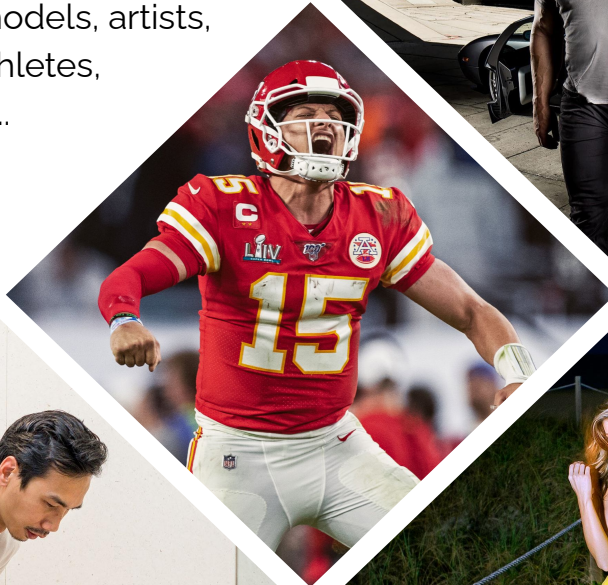
[\[VIDEOLINK\]](#)



We like dinosaurs too, but maybe your marketing needs less “agency” & more flexibility, attention and intention? R4 is a small studio, and that’s by design. Our greatest asset is our ability to listen and deliver bold ideas that maximize your brands’ opportunity to engage and expand your audience.

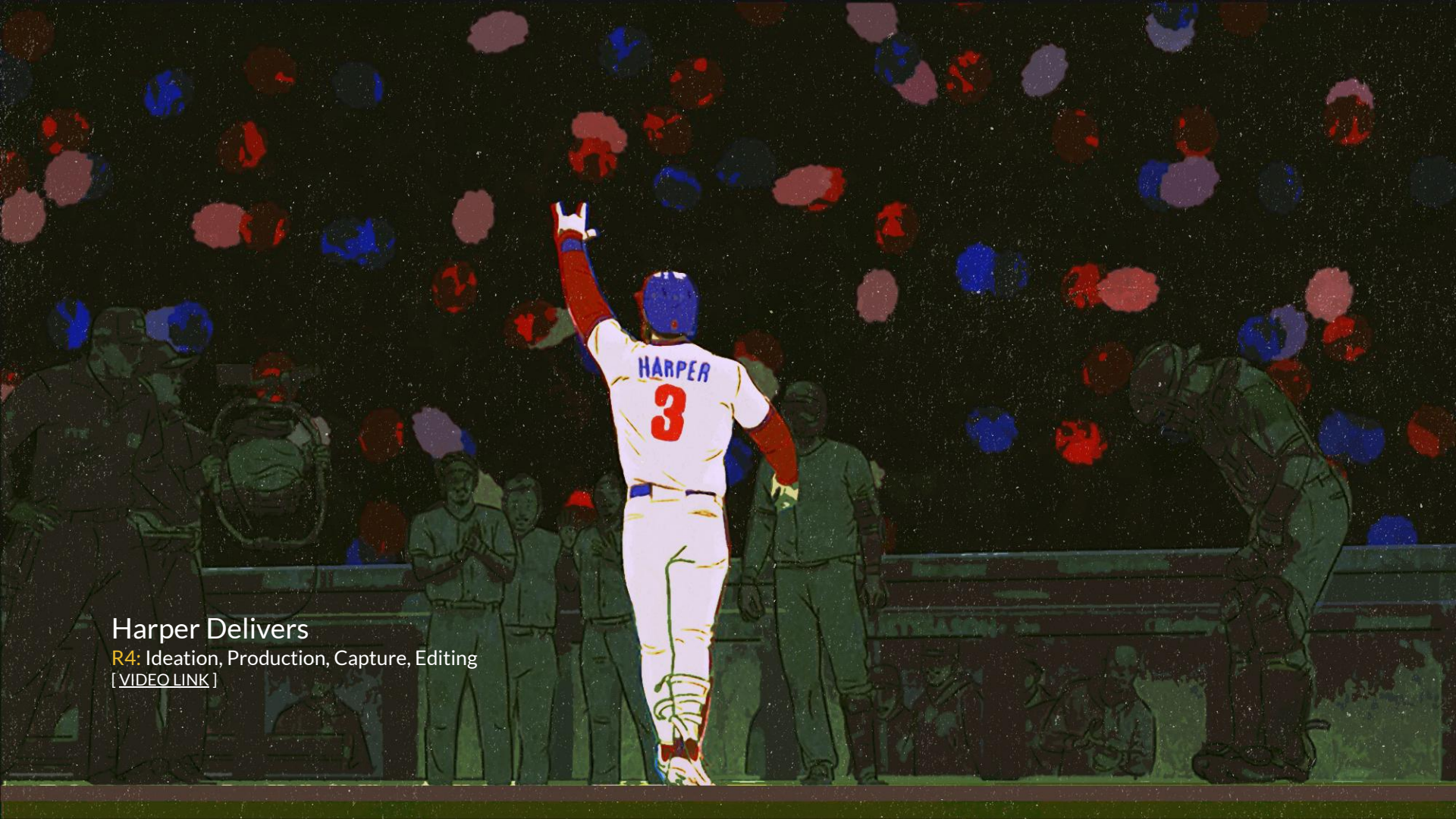
Perspective is sexy.

We capture and collaborate with celebs, models, artists, influencers, athletes, world leaders...



...and amazing, *not* so famous subjects who often reveal the most exciting stories & depth.





Harper Delivers

R4: Ideation, Production, Capture, Editing
[[VIDEOLINK](#)]

R4 Services

Ideation + Production

Content: Video + Stills + Audio + Social

Secret Weapon

Ideation

Runway 4 exists to share our ideas and collaborate with brands. We believe in the foundational power of great concepts and we have a *ton*; HUGE ideas, clever ones, deceptively simple notions, and well, a few *semi-illegal* ideas also. Working with us allows access to not only an endless horizon of possibilities, but also a partner who is truly listening to what makes your story and challenges special.

Production

Successful projects begin with great logistics management. R4 puts to work 25 years experience producing major projects worldwide. Give us a name and a deadline and we can *literally* do the rest, allowing your teams to maintain focus. Research, budgeting, casting, scouting, permits, insurance, set management, locations, catering, releases, payroll, travel, equipment, etc . . . we have it covered.

Content

Yes! The *fun* bit. Our background and first love is photography, but R4 uses many tools to create and combine multiple perspectives to build a dynamic story. Most of our projects include capturing a mixture of documentary stills, conceptual lit portraits, b-roll video, GIFs and social, on camera interviews, POV video and audio. We also utilize drones, capture 360 VR, motion portraits, bullet-time sequences, SFX builds, etc. . .

Cont.(ent)

With all of these tools we can not only make you anything you need – a doc video series, :30 commercials, branded social media experiences, key art, print advertising campaigns, visual libraries, turnkey digital video projects, immersive 3D billboards, next-level headshots, GIFs, celebrity endorsement media kits, narrative VR, podcasts, or a reality TV show – our focus is on elevating and connecting your whole campaign.

Secret Weapon

Humble-brag time. . . . whether it's our creativity, our production expertise, our experience or just our passion for truly connecting with subjects, we hear back from clients that "without you guys, this project would've never been possible" and even more often, the *NSFW*, "F*#&K this is great!" That is of course exactly why we do this – **absolutely slaying for clients** – and the reason why working with Runway 4 is different.



Bucket List: Scotland

AARP project

R4: Ideation, Production, Capture, Editing

[\[VIDEO LINK\]](#)

Selected
clients



BTS





Runway 4 partners Rob, John & Jim have nearly 75 years of combined experience creating stunning visuals for some of the world's top brands. Working around the world, we've successfully collaborated with some of the biggest and most demanding names in entertainment, sports, politics and business. Our work has often been made under extreme pressure, nearly impossible deadlines and in deeply challenging environments, including inside the Pentagon, NASA and at Guantánamo Bay. Once executed a shoot where a pro golfer in a tuxedo playing a violin in a 20-ft deep Olympic pool with studio lighting, while John free-dived with a camera.

Our company name connects us back to our childhoods; as a young kid Rob and his dad loved listening to the ATC tower radio at LaGuardia Airport. Rob's dreams of his own adventures and travels took note that LGA designated one particular runway for most of its jets heading to and from exotic locales – [Runway 4](#). Together, our goal is not to win your business tomorrow, but instead to become creative partners for years to come. We're truly excited to explore how we can help you tell your story. **Get in touch to start the conversation.**

RUNWAY₄



Rob Tringali 

Co-Founder

NYC-born and bred award-winning photographer and director Rob Tringali has covered dozens of Super Bowls, Olympics, World Cups and World Series. His true passions are story telling, family and cooking Italian food with his wife, Roseann and 2 sons.



John Loomis 

Co-Founder

Award-winning photographer, director and podcast host, John lives in Denver, CO and is best known for his creative concepts and energetic connection with subjects. A Florida native, Loomis is a father of 2, partner to his wife Judyta, and a Yankees & BBQ fan.



Jim Surber 

Executive Producer

As a photo editor, manager and producer for over 20 years at ESPN, Jim directed and produced award-winning visuals for print and digital, working with creators of every type. He is based in Connecticut, by way of Indiana and New York, with wife Sarah and 2 kids.

RUNWAY 4



Explore more:

[Website](https://www.runway4.co) | [IG @runway4.co](https://www.instagram.com/runway4.co) | [LinkedIn](https://www.linkedin.com/company/runway4.co)

Thank you!

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