

JENNIFER FRIEDMAN

Hair & Makeup Artist

Denver, CO | 615-476-4900

Portfolio: flawlessfacebyjenn.com

PROFESSIONAL SUMMARY

Reliable and proactive Makeup Artist with **15 years of experience** in the beauty industry, spanning TV, film, commercial, and editorial production. Expert in "no-makeup" natural beauty for HD cameras, skin perfecting, and soft glam. Highly organized and team-oriented with a deep understanding of on-set etiquette and sanitation protocols.

TECHNICAL SKILLS

- **Application:** Airbrushing, contouring, highlighting, shading, and color correction.
- **Hair:** Offering basic hairstyling and light grooming for production needs.
- **Sanitation:** Minimized infection risk by keeping stations and tools clean and sanitized.
- **Consultation:** Expert in selecting appropriate products based on individual skin tones and features.

PRODUCTION EXPERIENCE

Television & Video

- *Worst Roommate Ever* | Netflix
- *Seeking Sister Wife* | TLC Network
- *Fox Business News* | News/Corporate
- *The Kelly File* | Fox News
- *Denver Summit FC* | Lindsey Heaps
- "Let Me See Your Koozie" | Music Video (Cort Carpenter)
- "Big Ideas" | Corporate Video (Asurion)

Commercial & Print

- **Apparel/Outdoor:** Marmot , Outdoor Research, Alltrails, Amazon
- **Beauty/Skincare:** Olay , Zitsticka, Revant , V&CO
- **Food/Lifestyle:** Ocean Spray , Victrola , Charlotte's Web, Pitaya
- **Editorial:** Denver Real Producers Magazine

Fashion Shows

- *Notably Nashville* | Nashville, TN
- *Fashion is for Everybody* | Nashville, TN
- *Fierce in the City* | Denver, CO

PROFESSIONAL HISTORY

Freelance Makeup Artist | Flawless Faces by Jenn | Denver, CO

May 2013 – Current

- Create unique and inspired makeup looks for fashion shows, photo shoots, and television.
- Collaborate with other artists to achieve production and event goals.
- Provide high-quality services for special events with a focus on building customer loyalty.

Makeup Artist | Bobbi Brown & Laura Mercier (Freelance)

2015 – Current

- Demonstrated techniques and provided tips for enhancing natural beauty.
- Developed content for social media platforms to increase brand exposure and engagement.
- Stayed up-to-date on cosmetic trends through continuous research and education.

EDUCATION & CERTIFICATION

- **Certification in Makeup Artistry** | Academy of Makeup Arts, Nashville, TN
- **A.A.S. Sales and Marketing Education** | Northwest Mississippi Community College