



Daniell Taff

Executive Producer/Line Producer

310.403.0825

danielltaff@mac.com

Owner:

Taff Productions / www.danielltaff.com

Drunk Llama / www.drunkllama.com

Pretty Piranhas / www.prettypiranhas.com

Head of Production:

Content/s / www.content-s.tv

Summary: Dynamic, friendly and realistic Producer with 24 years of experience in television, film, documentary, commercial, digital and social media production.

Production Skills: Working with Directors, Producers and all Crew to facilitate a shared creative vision. Full production management. Budgeting and scheduling all phases of production, including bids and treatments. Negotiating with Equipment Vendors, Casting and Talent Agencies to meet the requirements of all production budgets. Managing and overseeing projects from inception to final post delivery.

Proficient with web based and desktop production platforms/programs and payroll services including: Wrapbook, Actual io, Movie Magic, Storyboard Pro, StudioBinder, Extend, GoSimian, Gusto, CAPS, Media Services, Entertainment Partners, Greenslate, Cast & Crew.

Versed in Union & Non-Union.

Agency Relations: Collaborating and developing strong creative concepts. Communicating responsively with respect, realism and understanding of all perspectives. Building relationships with all Agency team members and Client. Maintaining an optimistic outlook through any challenge. Remaining steadfast with all Agency towards the realization of the ultimate goal.

Bottom Line: Over the course of my production career I've worked in nearly every department, creating an understanding of all production roles and responsibilities. Now, as Producer, I strive to excel at various challenges that exist with every project and thrive at creating solutions. While the industry is constantly evolving, I keep a positive attitude and adapt to every situation brought forth. Respect towards others is at the forefront of my professional being.

Recent Work:

The Heart to Race / Client/Agency: On Running / Production: Park Pictures

https://youtu.be/XGn8UzF_ExA?si=ncgnGQ_rDhlew8YD

Anatomy of a Champion / Client: FIGS x Team USA / Agency: Mother London / Production: ProdCo

<https://youtu.be/18LSoMS5SVA?si=yaSZHpE6dhGlyv08>

Until Postseason Do We Part / Client: KC Chiefs / Agency: Barkley / Production: Lord Danger

https://youtu.be/fslb0QERi2k?si=fMGThfFm3dG_HuDg

Own Your Prime / Client: California Almonds / Agency: SRG / Production: Neighborhood Watch

<https://youtube.com/shorts/7xP4gImFmIU?feature=share>

A New Day / Client: CommunityAmerica / Agency: Cactus / Production: Moniker Media

<https://youtu.be/sqcMPnlYtlo>

Life Is But A Dream / Client: Vail / Agency: Cactus / Production: Papaya Films

<https://youtu.be/iV1FrUj61OI>

Test It Like a Legend / Client: Ford / Agency: GoPro/Ford / Production: Camp4 Collective

https://youtu.be/_z80HAzHMTQ

Registry / Client: Kettle Foods / Agency: Mekanism / Production: Picrow

https://youtu.be/Um7z_xoWovc?si=48ROz4ee22wndKwh

Our Future / Client/Agency: Boot Barn / Production: Taff Productions

https://youtu.be/fsuGPmKL_jE?si=R6IPX_sT9SGW1Z49

Strong Like Codie / Client/Agency: UCHealth / Production: Waypoint Films

<https://youtu.be/qrVJkEBQD0A?si=YQ1gcBQDaVsmtT8i>

All The Drama / Client: Dermavent / Agency: 21 Grams / Production: Lord Danger

<https://youtu.be/zCtohtfvG0>