

Ryan Budnick

Ryan@legacymediaworks.com | (303) 868-5472 | www.legacymediaworks.com | [Linkedin/ryan-budnick3](https://www.linkedin.com/in/ryan-budnick3)

Senior Video Producer & Videographer

DOP • Executive Producer • Video Editor • Media Relations Training Consultant • Photographer



Profile

- Proven business owner in taking clients' productions from concept to lead content for global commercial campaigns.
- Experienced in B2B, B2C, news style, documentary style, educational and short format video production.
- Successful at elevating clients' social media awareness through high-quality productions.
- Broad expertise in creating media training curriculum and running training sessions for a variety of industries.
- Possesses strong track record of internal and external communications.
- Excellent staff management and organizational skills.

Technical Skills

- Red Cinema Camera operator
- Licensed commercial UAV pilot
- Cinematography
- Adobe Creative Suite (Premiere, After Effects, Photoshop)
- Final Cut & Motion
- DaVinci Resolve
- Canva
- Script Writing
- Pre-production & scouting
- Candid & portraiture photography
- Proposal writing

Job Experience

Legacy Mediaworks, LLC

Owner

2012-Current

- Provides clients with video production, photography, video & photo editing, and media training services. FAA-licensed commercial UAV pilot. Have cultivated and maintained partnerships with multinational corporate clients, producing key content for multimillion-dollar campaigns. Trusted to produce critical communications in times of disasters. Develops digital content marketing strategies for clients that holistically account for commercial campaign parameters. Been renewed multiple times with multiple public sector clients in a competitive bidding process. Awarded six-figure contracts for creating & producing educational video collections.

KMGH-TV

Content Producer

2008-2013

- Developed, investigated, and wrote news stories for both television and the web. Produce, shoot and coordinate news stories. Implemented new social media strategies for the newsroom that significantly increased Station's presence on Twitter. Managed newsroom weekend operations and assigned field crews. Facilitated news gathering meetings, including mediating communications and dissemination of information in the newsroom. Maintained and cultivated external professional contacts.

KWGN-TV

Assignment Editor

2004-2008

- Developed, researched and assigned news stories. Managed field crews for assignments as well as coordinated interviews. Field produced major live events including the DNC, Presidential Debates, major sporting events and features for hold. Ran quarterly desk meetings and moderated weekend meetings.

Skagit Valley Herald

Staff Writer

1996-2003

- Created and organized the outdoor recreation section and served as its beat reporter. Began as a part-time clerk before promotion to full-time reporter. Also served as a feature writer, copy editor and staff photographer.

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Education

Western Washington U. | Skagit Valley College | University of Illinois Chicago
AI Essentials Certification
Major: Journalism

Other Experience/Volunteer

- Advisory Board Member, Silent Returns
- Videographer/Producer, Extreme Neighborhood Makeover
- Treasurer/Secretary, Prospect Lateral 55
- Video Producer, Colorado Alzheimer's Assoc
- Volunteer Public Relations, Habitat for Humanity of Metro Denver
- Cultural Anthropology Assistant, Oaxaca, Mexico

Awards

- Society of Professional Journalists' Pacific Northwest Region Awards | Colorado Association of Black Journalists Media Awards
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References

Stacy Chesney

Denver Water, Public Affairs Director

stacy.chesney@denverater.org

303-628-6584

- I have worked with Stacy and her team at Denver Water for over seven years, providing video production, photography and storytelling services. I also have helped with media training and written several web articles for them. This position was secured via competitive bid and I have been renewed twice.

Tiffany Grunert

Silent Returns, CEO

tiffany@silentreturns.com

303-596-7557

- I have worked with Tiffany from her time when she was Director of Marketing for Denver Zoo, to CEO of Morris Animal Foundation and now to her current position as CEO for Silent Returns.
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