

Emma Slayton

2450 AIRPORT RD #N1132
LONGMONT, CO 80503
(847) 624-0275
SLAYTONEMMA@GMAIL.COM

Experience

Ten 22 Films, Denver, CO JUN 2020 - PRESENT

Director of Marketing

- Manages all marketing campaigns and marketing strategy to reach new clients.
- Runs social media accounts including Facebook, Twitter and Instagram.

NOLS, Lander, WY APR 2018 - MAR 2020

Purchasing Manager & Retail Coordinator

DEC 2018 - MAR 2020

- Managed outdoor field gear for 15 international NOLS locations.
- Increased online retail sales 15% from the previous year.

Operations Assistant

APR 2018 - DEC 2018

- Performed 20 field evacuations as a Wilderness First Responder of students and/or instructors - the longest being a 3 day expedition.
- Issued gear and food rations to an average of 30 students/day who were going into the field, based on the expedition time and climate.

Natural Awakenings, Chicago, IL JAN 2016 - APR 2018

Editorial Assistant

- Grew Instagram audience from 50 to 1000 followers.

MintTwist, London, UK JUN 2015 - AUG 2015

Marketing Intern

- Increased LinkedIn followers from 300 to 2,000.
- Grew Facebook subscribers from 200 to 1,900.

Education

AUG 2013 - MAY 2017

Tulane University, New Orleans, LA - *Bachelor of Arts Communications & Film Studies*

- Dean's List

Skills

- Wilderness First Responder, Google Analytics, Microsoft Office, Budgeting, Film Editing