

Benjamin Edwards

Director/Cinematographer

Contact info:
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EXPERIENCE

Oswego Creative, Lakewood, CO – Director/Cinematographer

May 2019 - June 2020

Creation and implantation of client brand assets across digital and traditional platforms. Leading teams through SOW and creation of client treatments for production and design process and execution. Technical execution of content creation and brand storytelling through video, photography and design.

VMLY&R, Kansas City, MO — Director/Cinematographer/Editor

June 2015 - May 2019

Direct and manage every production stage in order to design and execute a cohesive brand story for tv and digital. Organize a specific approach and execution of the technical visual look and feel of video and photography for clients across the WPP agency network. Manage client relationships and agency team expectations through the production pipeline.

bseCREATIVE, Kansas City, MO — Producer/Director

May 2010 - June 2015

Business development and client acquisition. Produce and creation of content through video, photography, design and editorial based on established brand guidelines. Team management of designers, photographers, animators and editors.

PROJECTS

Edel Golf — Rebrand - Content creation and marketing strategy

<https://edelgolf.com/>

Trust Fund — Amazon TV Feature Film

<http://trustfundmovie.com/home>

Motorola — Moto Dojo - Campaign

<https://www.facebook.com/MotorolaUS/videos/moto-doj-fly-capture/100550656632212/>

SKILLS

Adobe Creative Suite

ARRI, RED, SONY, CANON
Systems proficient

3D, AR and VR video systems

Chief Lighting Designer

Web dev

Digital design

FAA Part 107 Drone Cert.

Agency management

Client management

Vendor management

Open Water Diver Cert.

Innovative

Problem Solver

Organized

CREDITS:

ESPN, CNN, NBC SPORTS,
TIME WARNER, NATIONAL
GEOGRAPHIC, NETFLIX,
AMAZON TV, SPIKE TV,
GOOGLE. WPP AGENCY
NETWORK