

# William Gorham

23825 E. Grand Place, Aurora, CO 80016

C:818-519-9536

E: [william@guidedfilms.com](mailto:william@guidedfilms.com)

W: [guidedfilms.com](http://guidedfilms.com)

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## PRODUCTION SUPERVISOR • LOCATION MANAGER / SCOUT • VIDEO EDITOR

### QUALIFICATIONS

- Video producer and editor of picture, sound and graphic assets successfully implemented.
- Advanced digital asset management: capturing, assembling, processing, storing and distributing picture, sound and graphic assets with a disciplined eye for detail.
- Successful production supervision and location management, from inception through completion.
- Proven client relationship skills capable of proactively identifying and solving customer needs.
- Outstanding communication, time management, anticipation, multi-tasking and problem solving skills.
- Proven ability to evaluate, negotiate and manage outside vendor support services.
- Self motivated with a natural affinity towards long-term relationship and team building skills.
- Extremely organized with a strong desire to produce work of highest integrity.

### PROFESSIONAL EXPERIENCE

#### Production Supervisor and Location Manager

**Self-Employed, Guided Films, Denver, CO & Los Angeles, CA** 2006 – Present

- Production and location management for video and photography marketing and advertising campaigns.
- Manage project budgets, schedules and technical requirements for on-site production and branding events.
- Support during pre-production meetings while anticipating customer service and client relations.
- Hire and manage creative and logistical outside vendor support teams.
- Evaluate, hire and manage multi-media crews and equipment, including transportation and parking needs.
- Oversee, communicate and manage projects approval processes with internal and external client relations.
- Location scouting and management techniques, including property assessment, financial negotiation, acquisition and execution of legal contracts and insurance requirements.
- Commercial permit coordination with corresponding city, county or state jurisdictions.
- Managing police, fire and safety personnel throughout the course of the event.

**Nordstrom Marketing, Seattle, WA** 2010 – Present

**Per Two NY, New York, NY** October 2015

**Lola Production, Los Angeles, CA** 2012 – 2014

**Under Armour, Baltimore, MD** 2010 – 2014

#### Location Manager and Scout

**Self-Employed, Guided Films, Denver, CO & Los Angeles, CA** 2006 – Present

- Location manage and scout for film, video and still photography marketing and advertising campaigns.
- Manage project budgets, schedules, and technical requirements for on-site production and branding events.
- Evaluate, hire and manage outside vendor support teams, including transportation and parking needs.
- Oversee, communicate and manage project approval processes with internal and external client relations.
- Location scout and management techniques, including property assessment, financial negotiation, acquisition and execution of legal contracts and insurance requirements.
- Commercial permit coordination with corresponding city, county or state jurisdictions.
- Managing police, fire and safety personnel throughout the course of the event.

**Furniture Row, Denver, CO** 2015 – 2016

**Ralph Lauren, New York, NY** 2014 – 2015

**Waypoint Films, Boulder, CO** 2010 – 2014

**Image Locations, Los Angeles, CA** 2010 – 2014

**Gartner, Los Angeles, CA** July 2014

**Little Minx, Los Angeles, CA** May 2014

**Dallas Barber Productions, Boulder, CO** 2011 – 2013

## **Assistant Location Manager and Scout**

**Self-Employed, Guided Films, Denver, CO & Los Angeles, CA** 2006 – 2013

RSA, Los Angeles, CA  
MJZ, Los Angeles, CA  
Furlined, Santa Monica, CA  
Partizan, Los Angeles, CA  
Anonymous Content, Los Angeles, CA  
Tool Of North America, Santa Monica, CA  
The Directors Bureau, Los Angeles, CA  
Uber Content, Los Angeles, CA  
Moxie Pictures, Los Angeles, CA  
Believe Media, Los Angeles, CA  
Hungry Man, Santa Monica, CA  
DNA, Los Angeles, CA  
Reset, Santa Monica, CA

## **Video Producer and Editor**

**Self-Employed, Guided Films, Denver, CO & Los Angeles, CA** 2006 – Present

- Video producer and editor of digital media content for marketing and branding purposes.
- Acquiring, assembling and editing picture, sound and graphic elements.
- Digital asset management and file transfer protocols during final product delivery process.
- Hire and manage creative outside vendor support teams with motion graphics, color correction and sound design services.
- Oversee, communicate and manage project approval processes with internal and external client relations.
- Managed final product delivery process, as per company broadcast requirements.

**Pacific Child Family & Associates, Glendale, CA** Oct 2011 – Jan 2012  
**Eastern Talent Agency, Los Angeles, CA** Oct 2010 – Jan 2011  
**42 Productions, Boulder, CO** 2009 – 2010  
**Tiffany Lynn Puhly, Los Angeles, CA** 2006 – 2010  
**Laury Smith, Los Angeles, CA** 2006

## **Video Editor and Post-Production Supervisor**

**Furlined Inc, Santa Monica, CA** 1999 – 2002

- Video editor and post-production supervisor for AICP sponsored bi-coastal commercial production company.
- Producing sales and marketing videos and presentations for award winning directors and cinematographers.
- Supported sales representative during the highly competitive bidding process.
- Post-production supervisor throughout the final project conform process. Sourcing, managing and directing color correction, sound design and motion graphic processes and sessions.
- Managed final product delivery process, as per company, agency or network broadcast standards.
- Film festival and industry award submission coordinator.
- Responsible for hiring, training and managing office interns.

## **Artist Relations and Transportation Driver**

**Goldenvoice, Coachella Valley Music and Arts Festival** 1999 – Present

- Providing artist relations and customer service for featured musicians, executives, family members and guests throughout the 2 week event.
- Overseeing, communicating and providing transportation needs to and from the event, emphasizing safety, security and discretion.

## **TECHNICAL APTITUDE**

Proficient in PC and MAC Operating Systems, Microsoft Word, Excel, PowerPoint, Outlook, Apple Creative Suite, Adobe Creative Suite 6, Avid Media Composer, Canon based photography and videography, A/V systems and equipment.

## **VOLUNTEER WORK**

Active volunteer at SGI-USA Denver Culture Center, activities including setting up and breaking down for sponsored meetings, conference and events.

## **EDUCATION**

**Colorado Film School, Denver, CO**

1995 – 1996

Film, Television & Radio Program

**Rangeview High School, Aurora, CO**

Graduated 1992

Participated in tennis, basketball, photography and business management interests.

Professional and personal references and/or call-sheets are available upon request